



G A B R I E L L E W E I N M A N

Group Creative Director
Ignited, Los Angeles, California
March 2008 - Present

DIGITAL EXPERIENCE

Creative Director, Interactive & Relationship Marketing
Team One Advertising, Los Angeles, California
1996 - 2008

Interactive and new media advertising instructor
Art Center College of Design, Pasadena
2006 - 2008

DIGITAL ACHIEVEMENTS

- Founding creative member of the Team One's interactive group in 1996
- Creative award highlights : Effie - Clio - One Show - Communication Arts Interactive - British Academy of Film & Television Arts - CA Advertising Annual
- Cannes Cyberlions - One Show Interactive - WebAwards - Adtech - Andys
- Creative expertise integrating : websites - rich media + video ad banners - emails - tv - print - outdoor - radio - broadband content - mobile - interactive bill boards - holograms - pop-up boutiques - direct print packages - community

TRADITIONAL EXPERIENCE

Senior Art Director
Team One Advertising, Los Angeles - 10.92 – 01.95
- Lexus collateral + crm + print plus Heal the Bay print advertising

Senior Art Director
Hill Holliday Advertising, Los Angeles - 01.90 - 09.92
- Senior creative on Infiniti automotive collateral

Graphic Designer
Keith Bright + Associates, Los Angeles - 07.84 - 01.89
- Identity design, collateral and print advertising
- Nissan, Ryder, Burlington Air Express, Heal the Bay logo design

TRADITIONAL AWARDS

One Show – Beldings – Clios - Print Design - i.d. Design - Applied Arts - Photo/Design, Communication Arts Design - Best of the West - NY Festivals - Caples

EDUCATION

Art Center College of Design
Pasadena, CA
BFA Graphic Design / Advertising, awarded with honors

UPDATED

04.26.08